



Education concept VIADRINA 21+

Lifelong Learning in Euroregion PRO EUROPA VIADRINA

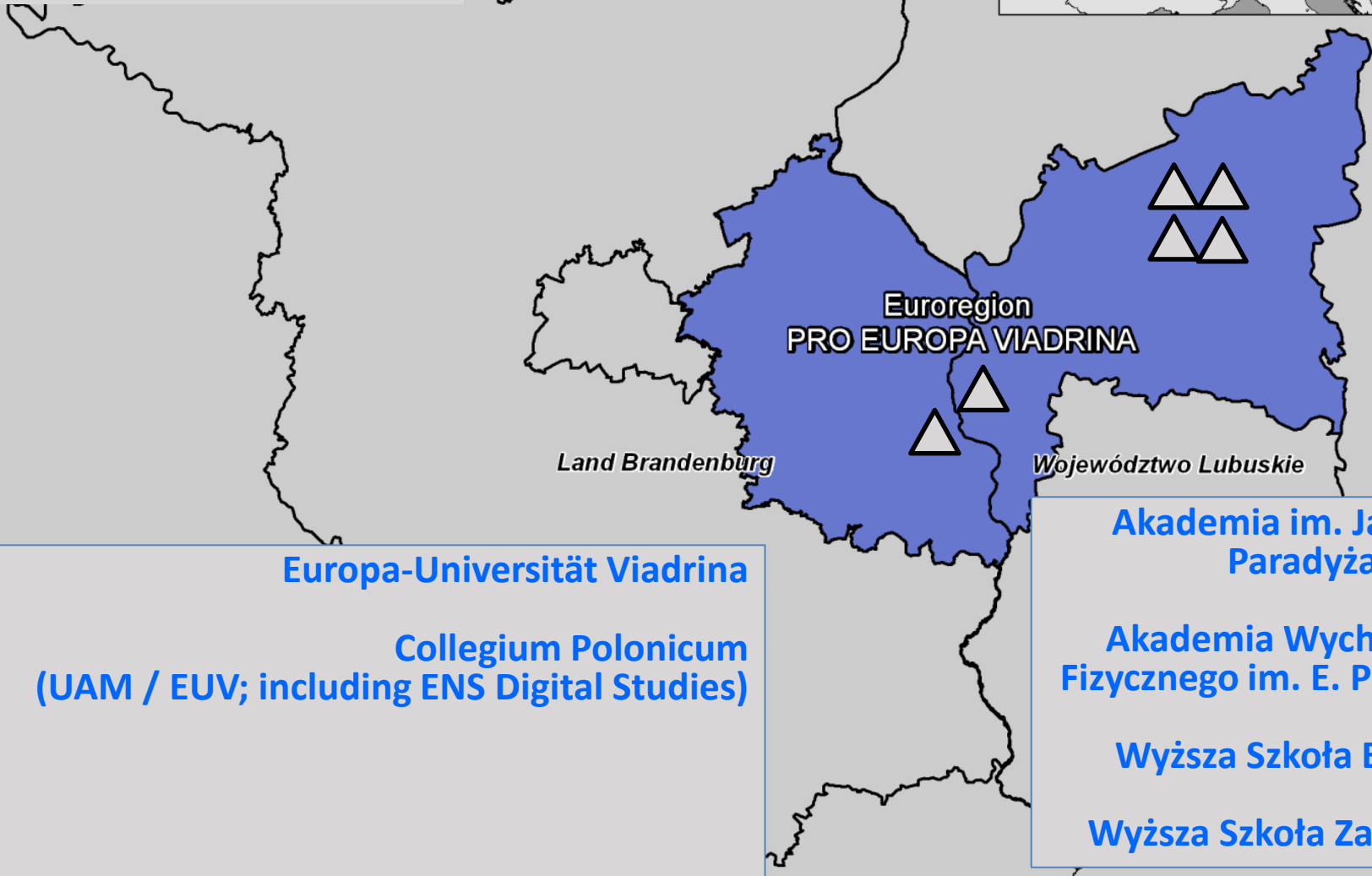
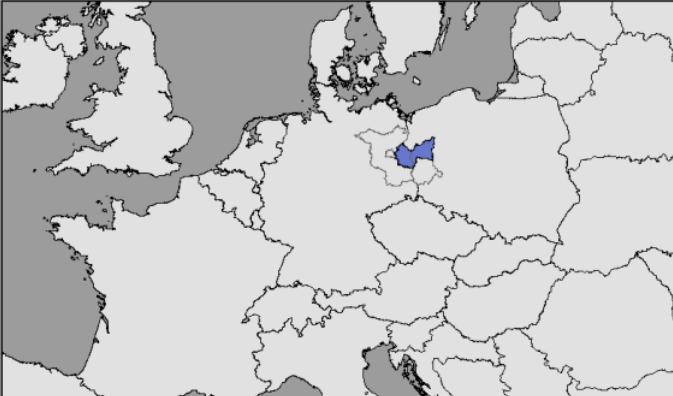
Workshop:

Building cross-border university alliances as drivers for border regions

Part 1: Euroregional strategies for university cooperation

Toralf Schiwietz (Euroregion PEV, Mittlere Oder e.V.; GF)

Inhabitants: < 820.000
University: 1
Higher education institutions: 5
Scientific institutes: 2
Students: 9.000
Population density: 80 Inh./km²



**Euroregion
PRO EUROPA VIADRINA**

Land Brandenburg

Województwo Lubuskie

Europa-Universität Viadrina
Collegium Polonicum
(UAM / EUV; including ENS Digital Studies)

Akademia im. Jakuba z Paradyża
Akademia Wychowania Fizycznego im. E. Piaseckiego
Wyższa Szkoła Biznesu
Wyższa Szkoła Zawodowa

Analysis of Situation of Education-System (Lifelong learning) in Polish-German borderregion Deriving cross-border approaches for action Case study Euroregion PRO EUROPA VIADRINA

available in GER + PL (EN in prep.):
<https://www.euroregion-viadrina.de/publikationen/>



Project DIALOG Supported by
Cooperationprogramm INTERREG VA
Brandenburgia – Poland (Lubuskie) 2014 - 2020



BB-PL
INTERREG V A
2014-2020

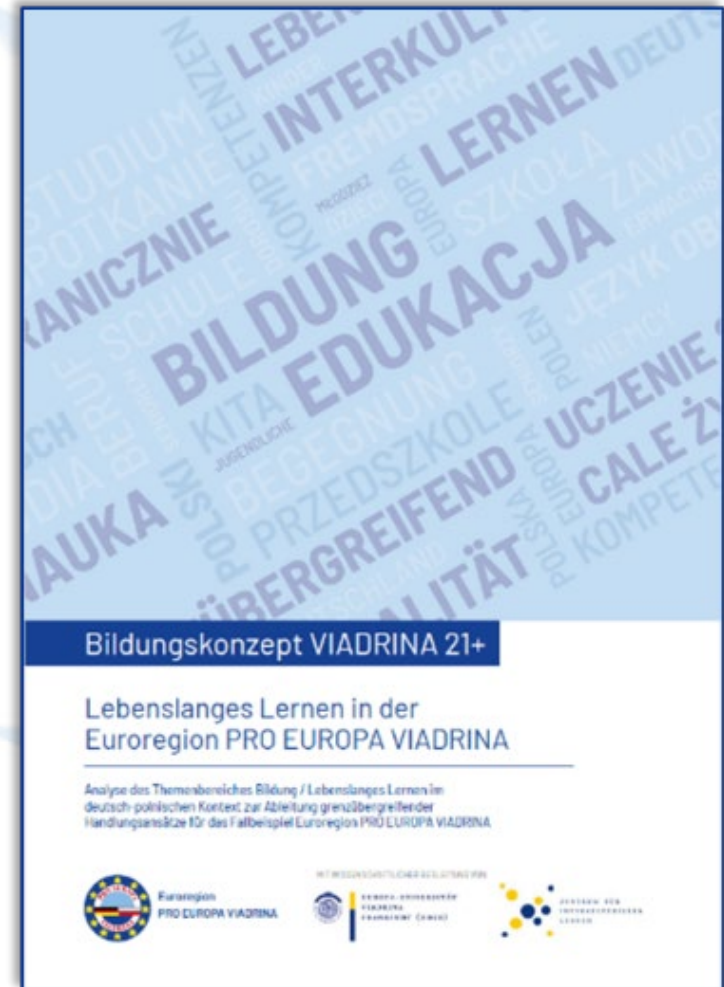
SCIENTIFIC ACCOMPANIMENT



EUROPA-UNIVERSITÄT
VIADRINA
FRANKFURT (ODER)



ZENTRUM FÜR
INTERKULTURELLES
LERNEN



European Vision (EC 2018), f.e.:

- *Education-Mobility => Standard*
- *1 + 2 European languages*
- *Awareness of cultural diversity of Europe*

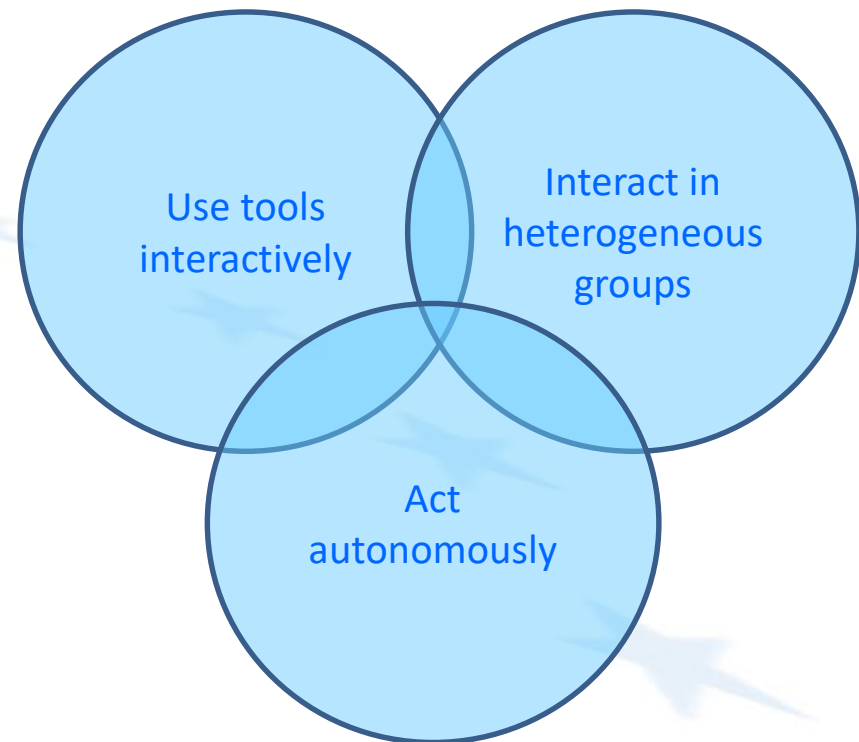
Education and Training Monitor – Country Analysis (EC 2019)

Mobility of University graduates (2018):

PL << EU 8 % < D

Best-practices (ER PEV / G-PL-Border / Europe), f.e.:

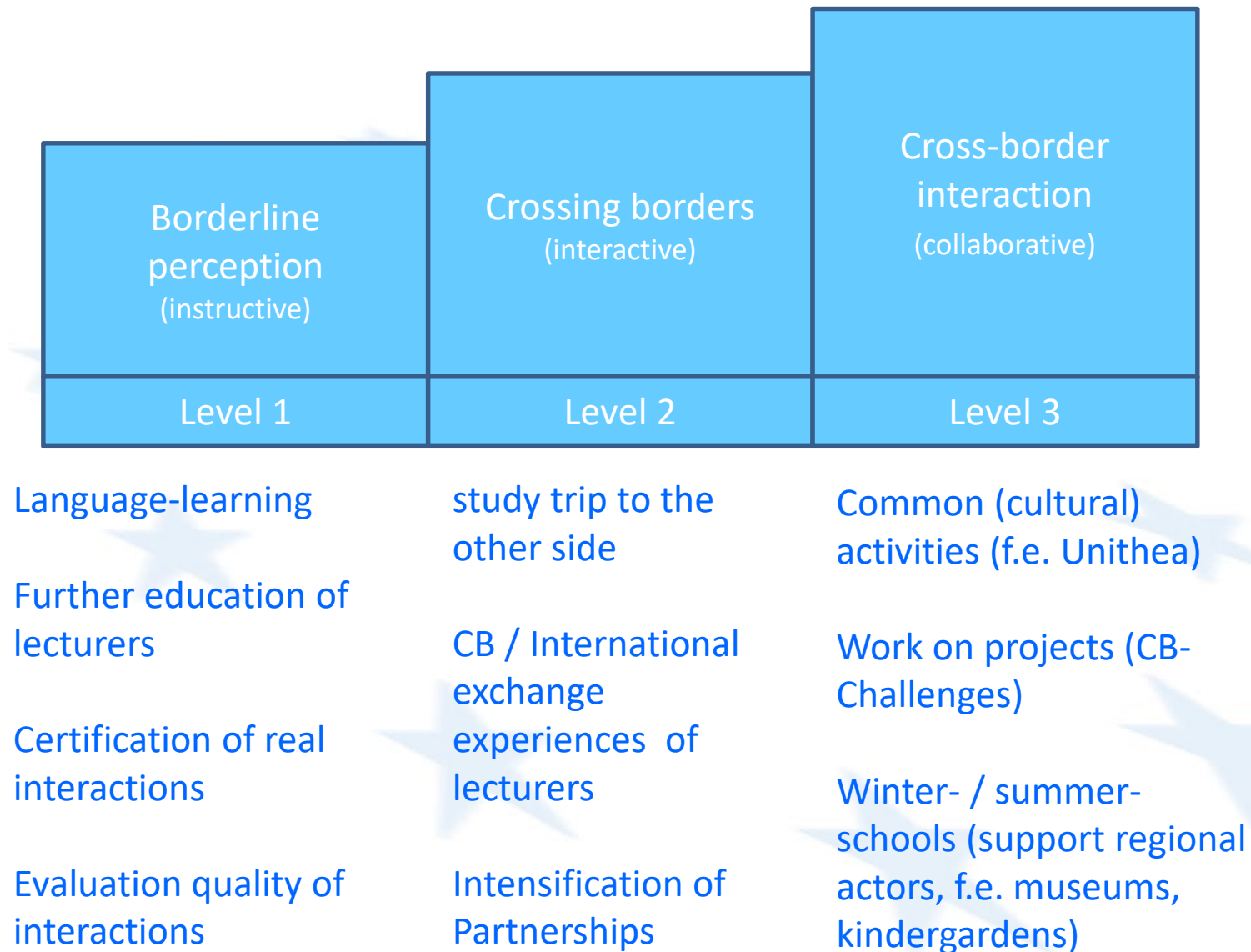
- EUV – Erasmus „E-Quality“ (52%)
- Students in schools (ER MR)
- double-degree in International Management (Flensburg – Sonderborg)
- Publication „Transcarpathica“ (PL-CZ-SK)



(OECD 2005: The definition and selection of key competencies)



***Approaches for action:
Cross-border interaction
to improve intercultural
competencies***



Vielen Dank für Ihre Aufmerksamkeit!
Dziękujemy za uwagę!
Thanks a lot for Your attention!

Krzysztof Szydłak (Dyrektor)

**Stowarzyszenie Gmin Polskich
Euroregionu „Pro Europa Viadrina”**

**Ulica Łokietka 22
PL 66-400 Gorzów Wielkopolski
E: info@euroregion-viadrina.pl**

Toralf Schiwietz (GF)

**Euroregion PRO EUROPA VIADRINA
Mittlere Oder e.V.**

**Holzmarkt 7
D-15230 Frankfurt (Oder)
E: info@euroregion-viadrina.eu**





Education concept VIADRINA 21+

Lifelong Learning in Euroregion PRO EUROPA VIADRINA

Workshop:

Building cross-border university alliances as drivers for border regions

Part 1: Challenges and opportunities

Toralf Schiwietz (Euroregion PEV, Mittlere Oder e.V.; GF)

Global challenges - as well as all over in Europe (climate crisis; demograhic change; digital revolution)

+ High dynamic of changes

Higher attractiveness of (Universities in) Metropolises of Europe / closeness of Berlin

Shortage of skilled workers (hightec and lowtec)

Salary gap

Asymmetry (structure; specilization; ressources)

ERASMUS is nearly the solution

-> *not for all available*

-> *broader range should be aimed*

Graduates for Innovation are very important – qualified Graduates for everyday work too

-> *specialized knowledge has to be taught*

-> *soft skills have to be improved*

(s.a. reflectivity, creativity, communication, conflict resolution capability, resilience, flexibility, empathy, efficiency, teamwork)

⇒ ***cross-border (intercultural) interaction is very efficient*** *(1-4 weeks work on project)*

⇒ ***For awareness of European cultural diversity (and values) intercultural interaction between students from all over Europe will be very efficient***

⇒ ***east – west; north – south; urban – rural***

⇒ ***More (systematic) supply for more demand*** *(waiting for demand = time lost)*

Work in progress - higher education institutions improve efficiency of graduates

On Euroregion-Level:

- > *Creation of coordination platform to implement VIADRINA21+ (mostly within Euroregion)*
- > *Support of cross-border activities is needed (f.e. care / assistance to groups, translation, mentoring, multilingual teaching material, development of programmes)*
- > *using grants by CBC-Programms (incl. Small-Project-Fund) or German-Polish-Youth Office*
- > *coaching / assistance by externals is useful*
- > *integration of natural & cultural heritage of Euroregion*

Helpful assistance on National / EU-Level will be:

- > *Integration CB- / intercultural Interaction into curricula (incl. more time)*
- > *evaluation (QMS) of internationality should spend more attention to*
 - > *quality of intercultural experiences of students (incl. certification)*
 - > *exchange of experiences / further education of lecturers*
- > *interactions in borderregions + participation of students from east and west*
(north-south; urban – rural)
- > *(development / support) all-in-one-offers for CB- / IC-interactions*

VIADRINA 21+ / opportunities - example



*cultural-heritage-sites
of Euroregion (f.e. museums;
national parks)*

*could be opened up for tourism
or Education (development /
translation of offers)*

...

*... within 2-week summer-
schools by students from
universities of Euroregion and
other parts of Europe.*

You are invited!



"He who knows nothing and knows that he knows nothing knows more than he who knows nothing and does not know that he knows nothing."

„Kto nic nie wie i wie, że nic nie wie, wie więcej niż ten, kto nic nie wie i nie wie, że nic nie wie.”

„Wer nichts weiß und weiß, dass er nichts weiß, weiß mehr als der, der nichts weiß und nicht weiß, dass er nichts weiß.“

(Extract / Fragment / Auszug: Tablice szkolne. Język niemiecki. Gimnazjum – Technikum – Liceum, Grupa Wydawnicza Adamantan s.c., Warszawa 2014, s. 147)

Vielen Dank für Ihre Aufmerksamkeit!
Dziękujemy za uwagę!
Thanks a lot for Your attention!

Krzysztof Szydłak (Dyrektor)

**Stowarzyszenie Gmin Polskich
Euroregionu „Pro Europa Viadrina”**

**Ulica Łokietka 22
PL 66-400 Gorzów Wielkopolski
E: info@euroregion-viadrina.pl**

Toralf Schiwietz (GF)

**Euroregion PRO EUROPA VIADRINA
Mittlere Oder e.V.**

**Holzmarkt 7
D-15230 Frankfurt (Oder)
E: info@euroregion-viadrina.eu**

