



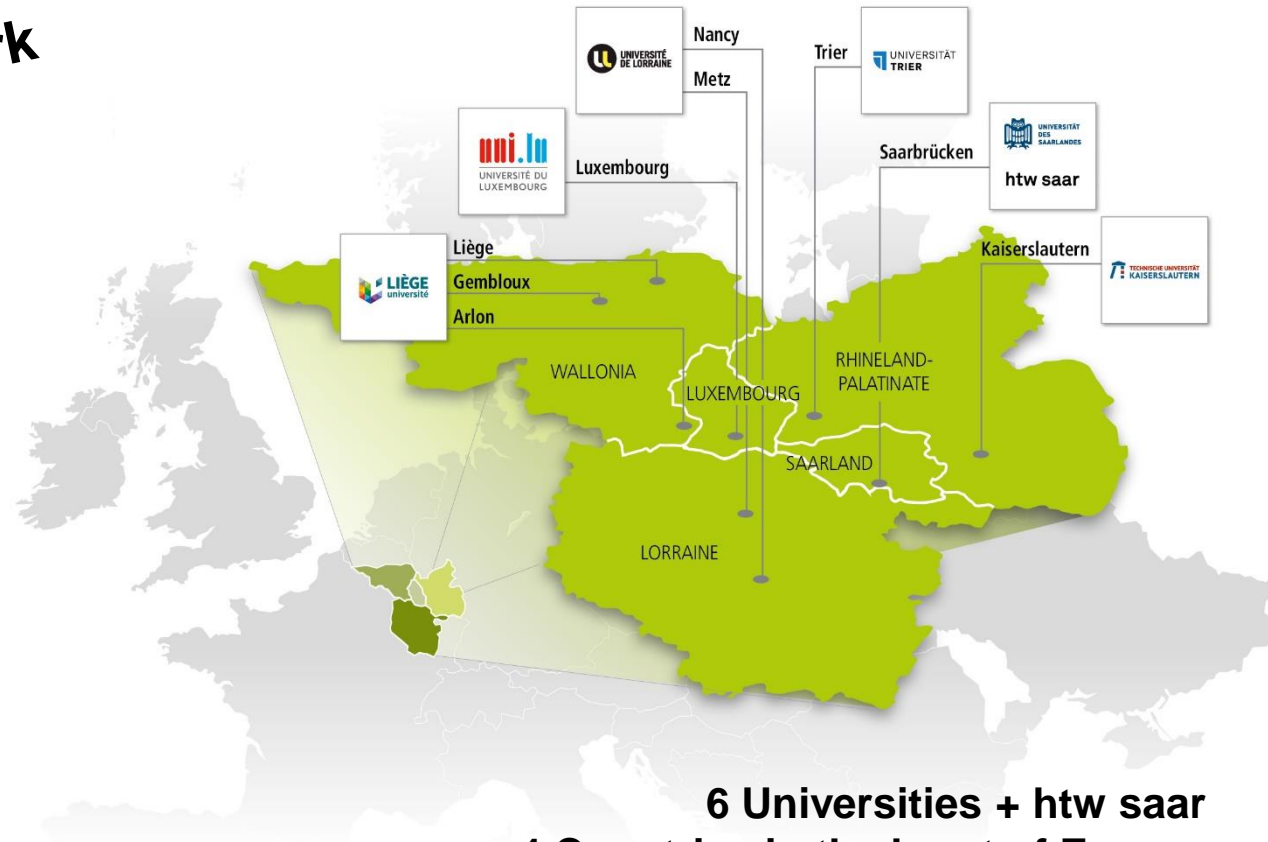
# **Université de la Grande Région – UniGR** University of the Greater Region – UniGR

## **Building cross-border university alliances as drivers for border regions**

### **Part 1**

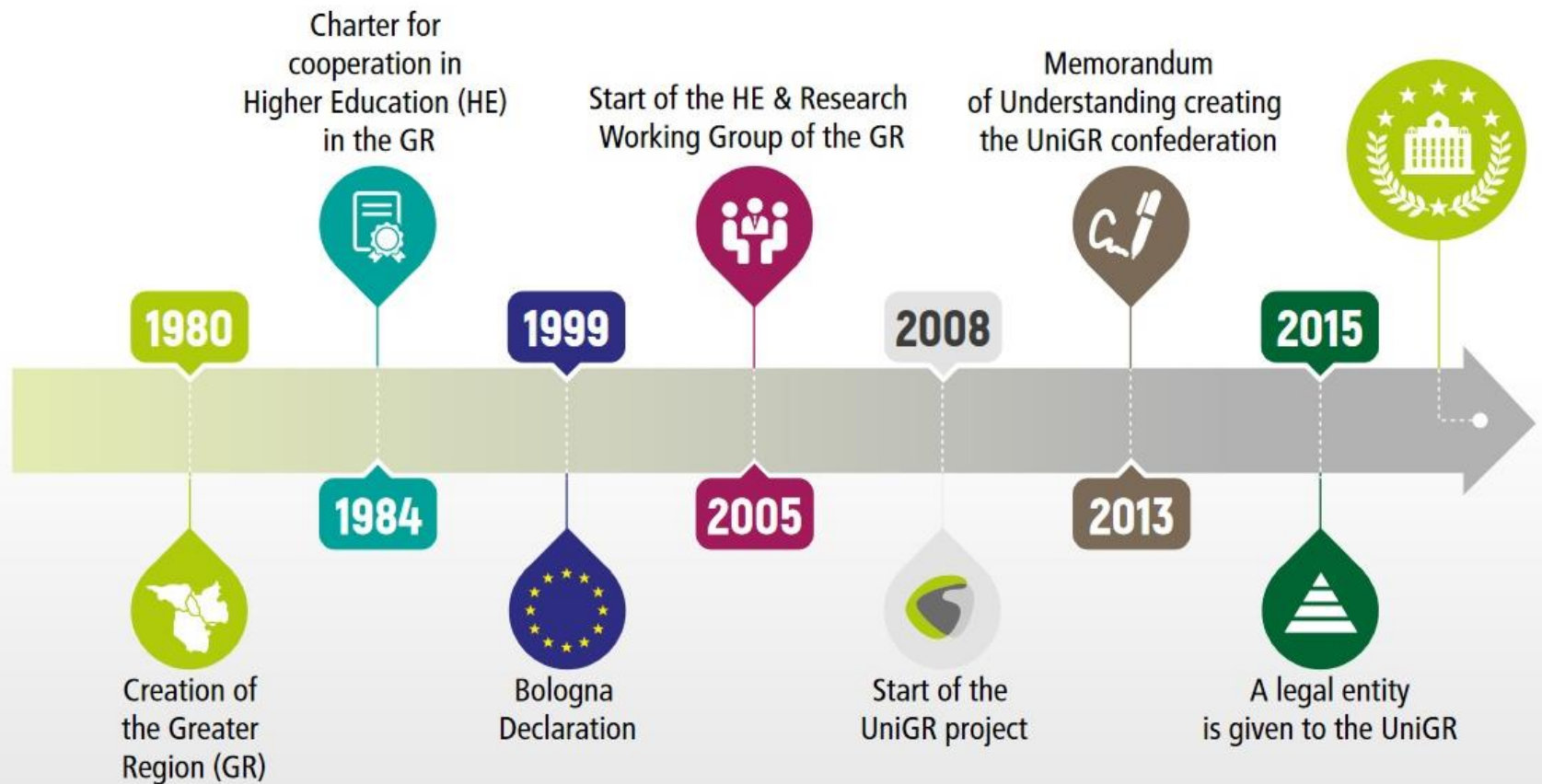
Frédérique Seidel, Secretary general UniGR  
EWRC, 11 October 2022

# The UniGR network



**6 Universities + htw saar**  
**4 Countries in the heart of Europe**  
**3 languages of instruction**  
**141,000 Students**  
**7,000 PhD candidates**  
**10,000 Lecturers & researchers**  
**>>>> 1 common strategy**

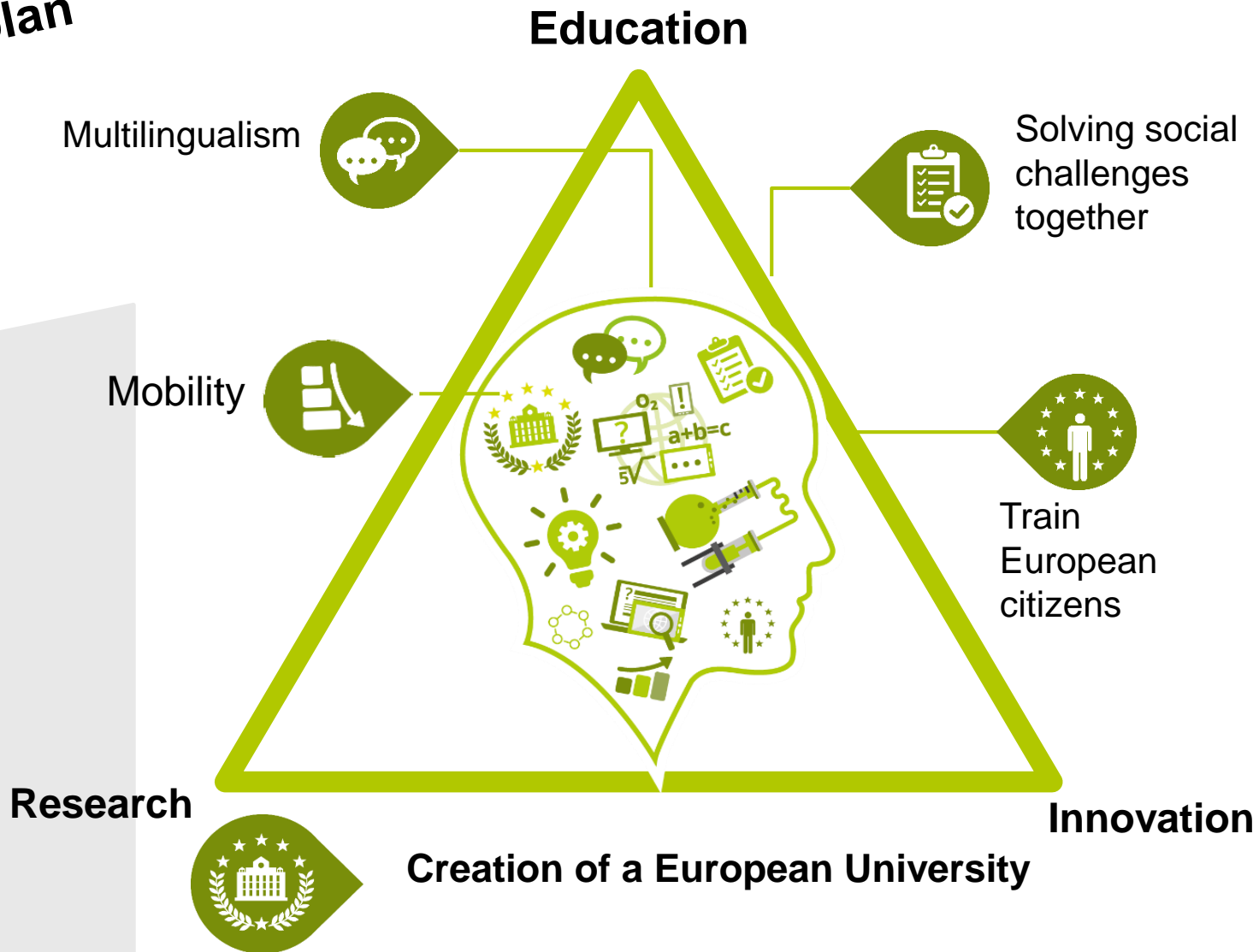
# Milestones



# A cross-border university with model character for Europe



**Strategic plan  
2020**



**Experience Europe  
every day**



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**UniGR student status : free access to the  
course programme of the member  
universities**



**Support and promotion of mobility  
inside of the UniGR Network**



**30** Cross-border study programmes



**EurIdentity  
Certificate**

**Joint certificate**



**Erasmus+**

**Interdisciplinary  
centers of expertise**

**UniGR: Stronghold for research  
and innovation in the face of the  
challenges of the Greater Region**



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GROSSREGION**



**CIRCLA**  
MATERIALS and METALS in a CIRCULAR ECONOMY

**Uni-GR Centre of Expertise**



**Thank you for  
your attention**



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# **Université de la Grande Région – UniGR**

## **University of the Greater Region– UniGR**

**Building cross-border university alliances as drivers for border regions**

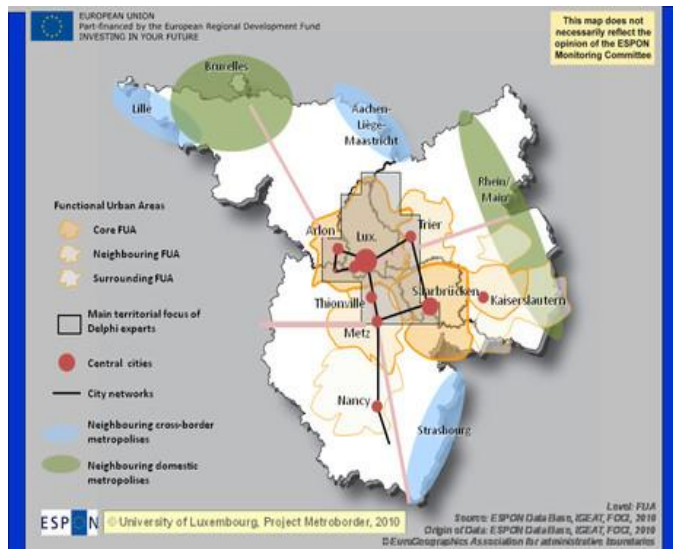
### **Part 2**

**Frédérique Seidel, Secretary general UniGR**  
**EWRC, 11 October 2022**



# The metropolitan dimension of the Greater Region

## 2010 : Metroborder – Strategy Cross-Border Polycentric Metropolitan Region

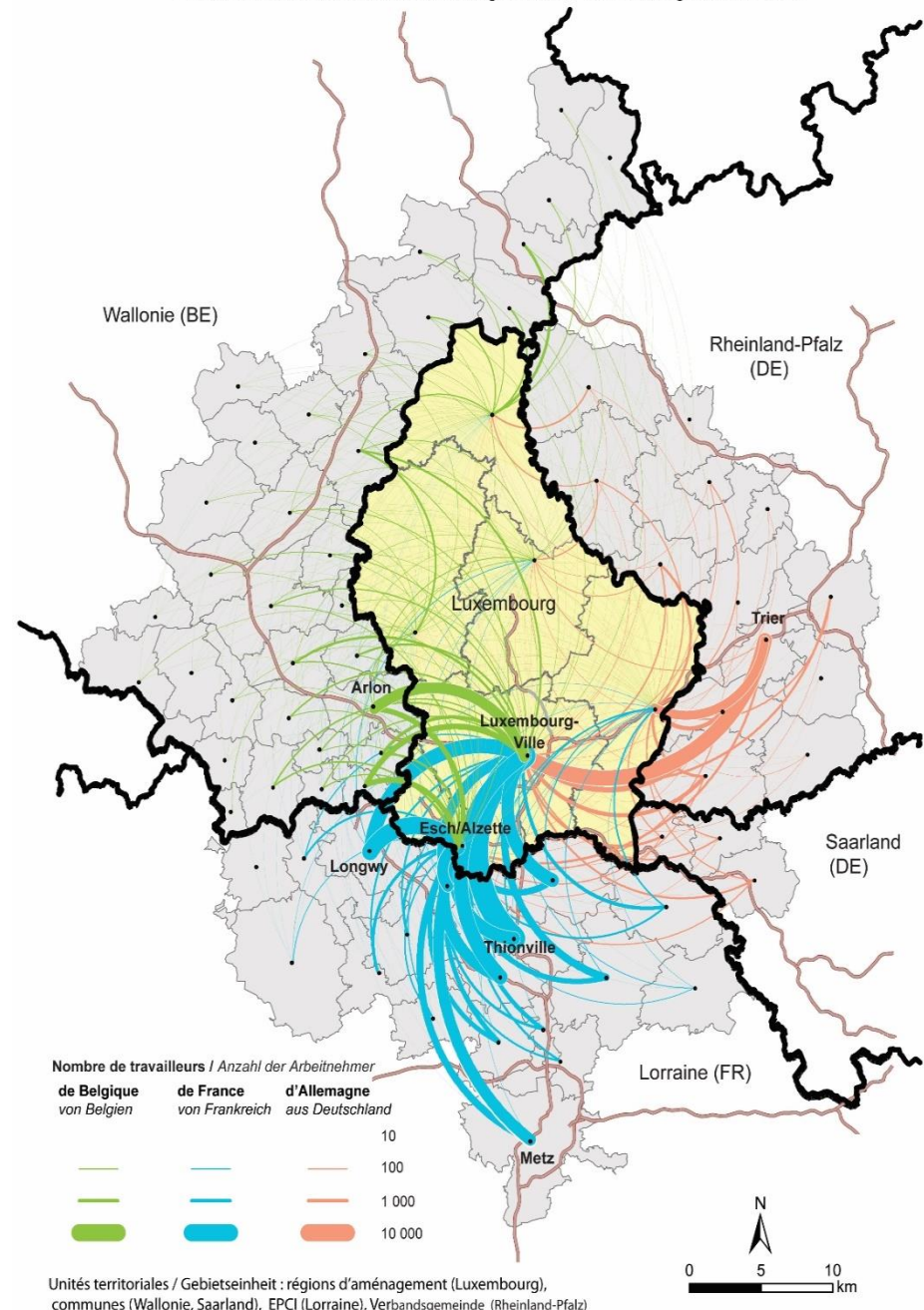


## 2018 : Interreg SDT GR



## Flux domicile - travail des actifs frontaliers vers le Luxembourg en 2017

Pendlerströme der Grenzbeschäftigten nach Luxemburg im Jahr 2017





## UniGR as driver of the Greater Region

- Internationalisation at home  
Developing small-scale partnerships with a territorial dimension
- A multi-site university as a factor of territorial balance
- An attractive asset for the cross-border region
- Close partnership with regional actors
- A cross-border university as actor AND observator of the border region



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## Challenges for cross-border universities

- **Despite geographical proximity, mobility remains a major challenge**
  - Flexible arrangements to cover extra costs of mobility
  - Towards a status of the cross border learner ?
- **Create cross-border study programmes to meet the needs of the cross-border labour market**
- **Define concerted cross border policies (cross-border Smart Specialization Strategy – S3)**
- **Integrate the cross-border dimension into European sectoral programming**



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# Contact



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