



360° OF OPPORTUNITIES



EUROMÉTROPOLE
EUROMETROPOOL

LILLE - KORTRIJK - TOURNAI



Located between France and Belgium, between town and country, **the EUROMETROPOLIS Lille - Kortrijk - Tournai** has a wealth of opportunities to offer, in a bilingual (French and Dutch) and multicultural region full of different landscapes. The 3500 km² region embraces the Lille metropolis, the southern and central parts of West Flanders, and Western Hainaut.

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360° OF OPPORTUNITIES

Whether you're here on a visit, working, studying, shopping, or just out for a good time, come and find out what's happening "on the other side". The French, the Walloons and the Flemish didn't wait for the border posts to disappear before sharing their day-to-day lives. But even if they can now travel without restrictions between France and Belgium, certain frontiers still remain - in legislation, programmes, public authorities - and mentalities.

The Eurometropolis Lille - Kortrijk - Tournai brings together all French and Belgian government levels via 14 institutions, working together to erase the "border effect" and make day-to-day life easier for its 2.1 million inhabitants. The Eurometropolis was the first European Grouping for Territorial Cooperation (EGTC) established in Europe, culminating a long tradition of cross-border co-operation.

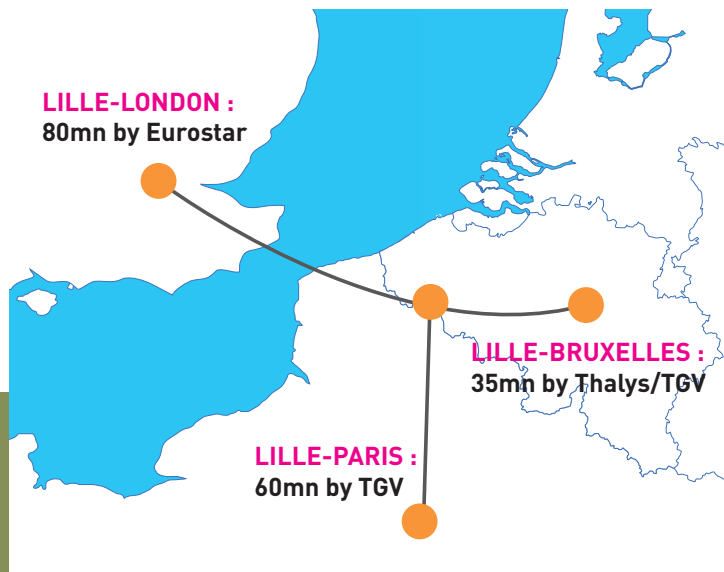
EUROMETROPOLIS is a hub for all cross-border information, activities and services, supporting their exploitation and development and sometimes even adapting them. Institutions, companies, artists, associations and clubs, various organisations, etc. are all invited to coordinate and pool their projects, allowing them to speak with one voice.

EUROMETROPOLIS is instrumental in developing concrete ways helping people to better study, work, travel, indulge in cultural activities, visit each other, have fun, participate in society, etc.; and helping companies to innovate, invest, share ideas, etc.



LIVING IN THE HEART OF EUROPE

Situated in the middle of the Paris - London - Brussels triangle, the Eurometropolis Lille - Kortrijk - Tournai benefits from an excellent geographical location and unrivalled public amenities : 5 international airports, 7 sea ports within a 100 km radius, a rail hub (TGV-Eurostar-Thalys stations) with multimodal platform.



RADIATING

OPEN IN ALL DIRECTIONS



ERASING THE BORDERS

Taking the brakes off cross-border life, coordinating the activities of each side, developing concrete projects tailored to the territory... this is what the Eurometropolis is all about. Fulfilling these ambitions requires perseverance and patience on the part of both the Eurometropolis and its users. An understanding of the way its neighbours tick, their culture, and learning from each other are also prerequisites for moving forward without slipping. The Eurometropolis would not have been created had it been that simple to take off the brake !

Mobility, the economy, education, health, culture, tourism, Europe - these are all areas the Eurometropolis is working on. The watchwords : the search for common solutions, the development of practical and sustainable actions making life easier.



AMBITIOUS

SERVICES, SERVICES, SERVICES...



MAKING LIFE EASIER

Using your neighbour's language, finding the right training, the right job, setting up a company, innovating, moving around, having fun, finding ideas for sightseeing, tips for cultural events within a 100 km radius.

EUROMETROPOLIS is a window open to the riches of a region.

Information and services for residents and visitors (in preparation in 2012-2013)

VISIT**EURO**METROPOLIS :

A virtual tourist office as the first step in discovering the region's cultural and touristic sights (summer 2012)

For more details: download the 2012-2013 agenda from www.eurometropolis.eu

WORKIN**EURO**METROPOLIS

The annual Eurometropolis Job Fair (first held in 2006, and now alternating between Lille, Kortrijk and Tournai) provides information on the cross-border job market.

STUDY'NEUROMETROPOLIS

Support in finding higher education courses.



USEFUL

CONCRETE MEASURES WHEREVER YOU LOOK

EASY TRAVEL

Switching from the French to the Belgian public transport network without needing to walk more than 500 m, using the same fare structure throughout the territory, an easy-to-use same-ticket system, train timetables tailored to working hours, etc. Mobility, public transport optimisation, travel within or to the territory are a priority area of **EUROMETROPOLIS** work.

MOVE IN EURO METROPOLIS :

a programme of concrete measures facilitating travel within the Eurometropolis is currently being prepared.



ACCESSIBLE

FREEDOM OF MOVEMENT IN ALL DIRECTIONS



LEVERAGING SYNERGIES FOR STRONGER DEVELOPMENT

Finding partners or funding for your project, replying to international tenders, learning about what research is being done, identifying tomorrow's focuses, etc. The "INNOVEUROMETROPOLIS" innovation platform consists of a group of specialists in state-of-the-art fields. It is proposing setting up service desks for providing information and advice. The Eurometropolis is boosting innovation in the clusters agro - nutrition - health, textiles - innovative materials - design, imaging - ICT, and logistics.

Looking for the right place to locate your business ?
INVESTINEUROMETROPOLIS : target the heart of the London-Paris-Brussels triangle !

- 28 competitiveness clusters / clusters of excellence
- 4 cross-border innovation clusters :
 - agro - nutrition - health / logistics / Imaging and ICT /
 - textiles - innovative materials - design
- 80 million consumers within a 300 km radius



INNOVATIVE

360° OF OPPORTUNITIES

EXPERIENCE THE CONVIVIALITY OF THE PEOPLE HERE

Come and visit a Unesco heritage site, discover the land of windmills and belfries, find accommodation, come up with a few ideas for short trips, whether organised or not, take a romantic break out in the country or in the city, try out the local cuisine, the local shops, etc. Every year, the Eurometropolis seduces and welcomes millions of visitors, from here or elsewhere, for leisure or business. "VISITEUROMETROPOLIS" is a great cross-border tourist website. From now on (summer 2012) just a few clicks are all that is needed to discover a whole range of tourist destinations and leisure activities within easy reach.

- 2.5 million visitors in 2011
- 38 million overnight stays
- generating EUR 447 million in turnover
- 109 museums



WELCOMING

TOURISTS FROM ALL OVER THE WORLD

CREATING AND INSPIRING PROJECTS !

Finding out about what's going on culturally throughout the region, finding creative partners, etc. The Eurometropolis encourages project sharing, but also cultural and emotional exchange. It relies on the creativity of the cultural scene, but also of businessmen, to generate the right conditions for the emergence of new projects. It is moving towards a cross-breeding "EUROMETROPOLIS3000", a dynamic interface mixing not just cultures, but also design, new technologies, innovative textiles, digital art, etc.

STIMULATING

The Eurometropolis has developed a partnership system and a Eurometropolis branding to boost co-productions between actors in the field.

Partnerships : World Basketball tournament, Ypres Geko Rally, Project Vis-à-Vis, Project 50° Nord, Next Festival, Muse-Muze, La Malterie, La Kiwanienne, Association of european journalists.

Labels : Musicales de Beloeil, European journalism festival SCOOP, Eurometropolitan tournament pool, L !NT, Master Judo, Les Amis de l'Eurométropole (conferences), Exhibition "Les fables du paysage flamand au XVIème siècle, du merveilleux au fantastique" (Palais des Beaux-Arts de Lille), project SAME, Art without bars...



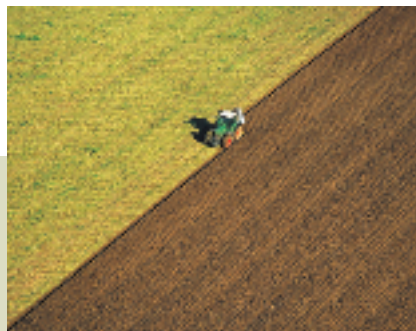
CREATIVE

DREAMS AND MORE

A COMMITMENT TO SUSTAINABLE DEVELOPMENT

The Eurometropolis territory is both built-up and rural, bearing witness to its industrial past and its intensive agriculture. A history which, at a very early stage, mobilised residents and institutions to re-conquer the environment. Rich in rural diversity, the Eurometropolis has given priority to developing green corridors and an inland waterway network.

This “green and blue” grid links up the Eurometropolis with other European centres. Green neighbourhoods, renewable energy sources, the development of wind power, cross-border pollution management, etc, these are all key concerns of the Eurometropolis.



NATURAL

OUR ENVIRONMENT IN ALL ITS DIFFERENT FACETS

BUILDING THE EUROMETROPOLIS TOGETHER

THE MAYORS' CONFERENCE

The 147 communes belonging to the Eurometropolis are contributing to the development of the Eurometropolitan territory, with their elected representatives acting as direct links between inhabitants and the Eurometropolis. Each year, the mayors are invited to share their best practices, promote innovative projects or help start up new projects.

CIVIL SOCIETY

Civil society is represented through the FORUM, founded at the end of 2009. This consultative assembly, consisting of 80 volunteers from business and society, brings together two Development Agencies (Lille Métropole and Western Hainaut) and Transforum (West Flanders).

The FORUM can either pro-actively address subjects of cross-border interest or be called on by Eurometropolitan elected representatives to give its opinion and make proposals on Eurometropolitan projects.



LISTENING

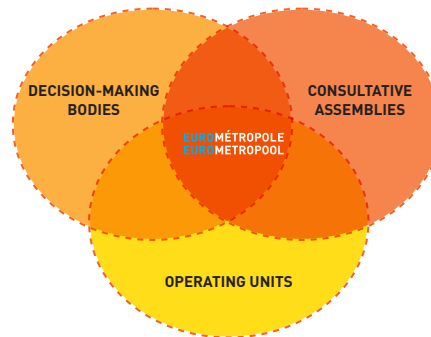
TO WHAT CITIZENS HAVE TO SAY

The Eurometropolis Lille - Kortrijk - Tournai brings together all the levels of government necessary for finding joint solutions to problems and for setting up international projects. The four government levels, reflecting the levels of its founders, facilitate direct dialogue with Europe.



DECISION-MAKING :

The Presidency of the Eurometropolis alternates annually between France and Belgium and consists of two French and two Belgian members (1 president and 3 vice-presidents). The Assembly (84 members) and the Secretariat (32 members) function according to a dual parity system (50% French and 50% Belgian members (thereof 50% Walloon, 50% Flemish)).



CONSULTATION & CONTRIBUTIONS : Civil society and mayors



ACTIVITIES : The Eurometropolis relies on the services of the Eurometropolis Agency, a small 10-person team with the sole responsibility of coordinating activities and the thematic working groups. Projects are carried out by partners.



14
PARTNERS -
MEMBERS

147
COMMUNES

80 REPRESENTATIVES
OF CIVIL SOCIETY

USER
REPRESENTATIVES

EXPERT
NETWORKS
AND ORGANISATIONS

EUROMETROPOLIS
EUROMETROPOL

NUMEROUS
PROJECT
DEVELOPERS

INNOVATIVE AND
CREATIVE PARTNERS

UNIFYING

MOVING CLOSER TOGETHER

PIONEERING : 20 YEARS OF CROSS- BORDER COOPERATION

Back in the late 1980's, at the instigation of Pierre Mauroy, former French Prime Minister, ex-Mayor of Lille and President of the Lille Metropolitan Authority, the regions of Lille, Kortrijk and Tournai started working together on erasing the borders.

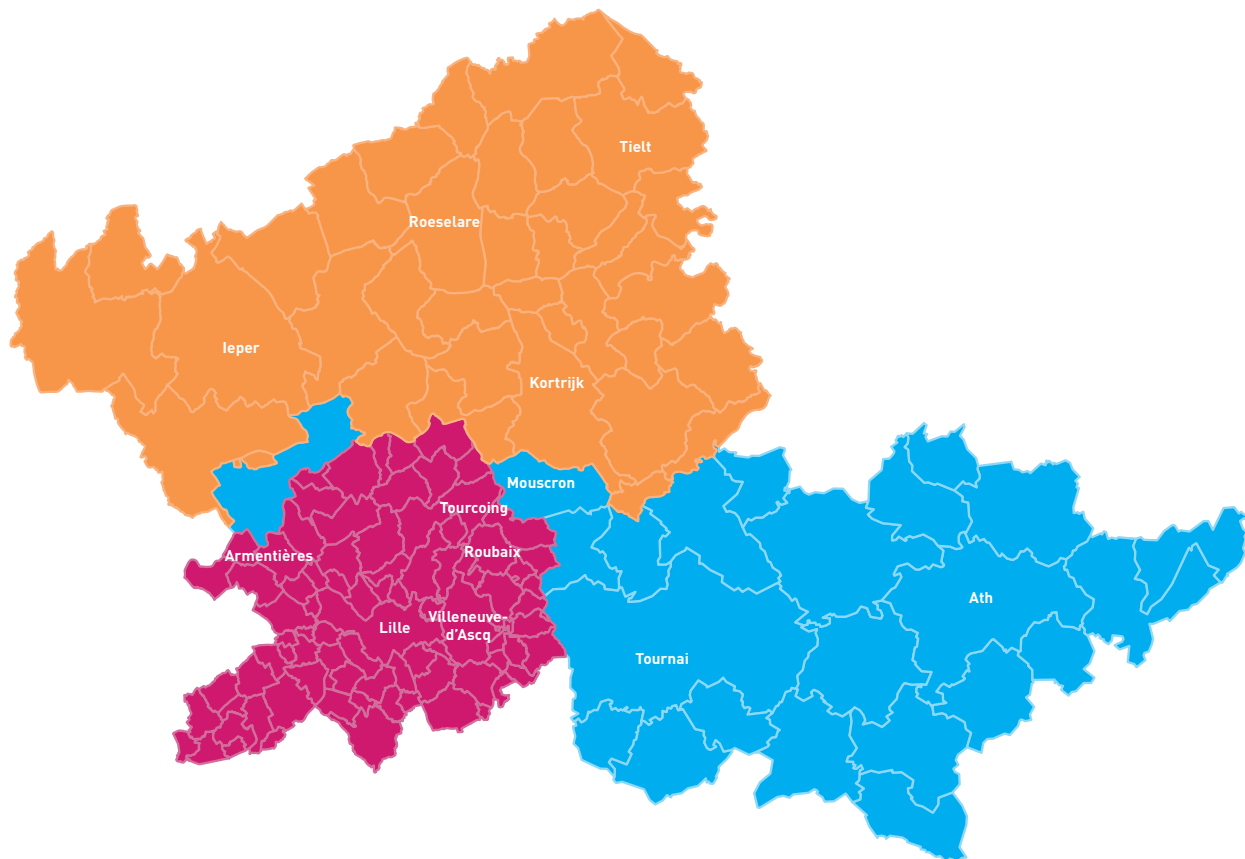
1991	saw five inter-communal agencies setting up COPIT, a standing cross-border committee behind many studies, including the «Strategy for a Franco-Belgian Metropolitan Region».
Between 2005 and 2007	a Franco-Belgian parliamentary working group drew up a list of cross-border problems and came up with a number of recommendations.
In 2006	the European Union adopted the regulation creating European Groupings for Territorial Cooperation (EGTCs).
On 28 january 2008	14 French and Belgian institutions established the Eurometropolis Lille - Kortrijk - Tournai, the first European Grouping for Territorial Cooperation (EGTC) established in Europe.
June 2009	saw the introduction of the Eurometropolis Agency, the EGTC's operational arm which has since grown in strength.



THE FOUNDING MEMBERS

The Eurometropolis brings together all government levels :
States, Regions, Provinces and Départements, intercommunal
agencies





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www.eurometropolis.eu

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